



## ST Alphe Japan Information & Statistics

DATE: 6-8 December 2017

### Contact

ST Alphe Conferences  
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### Why ST Alphe Conferences?

- ▶ Meet face-to-face with quality agents from all over the world
- ▶ Save time and money by having all your meetings under one roof
- ▶ Take advantage of our networking events to strengthen and maintain professional relationships
- ▶ Meetings are 30 minutes long and scheduled in advance. Each delegate can schedule up to 35 appointments

## Quality time with quality agents

When attending agent conferences, it is important to know that you will be meeting with active and trustworthy agents and this is where ST Alphe Conferences comes in. We do the work for you by running comprehensive checks on all of our agents to ensure that you meet with the best in the business. We only accept recommended agents and all participating agencies must provide four references from schools that they have worked with in the past 12 months. With over twenty years of industry expertise, we pride ourselves on connecting quality educators with quality agents.

### Supported by JAOS



#### Full name of association:

Japan Association of Overseas Studies (Jaos)

**Year established:** 1991

**Number of members:** 42

**Agent members:** 30

**Associate members:** 12

#### Association's main role:

To represent Japanese study abroad advisors

**Code of practice:** yes

**Complaints procedure:** yes

#### Contact details:

Ryuki Hayashi, General Secretary

E: sg@jaos.or.jp

Dear Educators,

As the chairman of Jaos and on behalf of all of our members, I would like to invite you to participate in ST Alphe Japan. At this conference, you will be able to meet with quality, reliable agents from all over Japan that specialize in sending students abroad.

We are looking forward to meeting with language providers, high schools and further educators from all over the world.

We believe that overseas study is increasingly important as it helps cultivate individuals who will be able to contribute widely to both Japanese and international society.

Our aim is to advise and prepare our students, sharing our knowledge of the industry and helping them find the right study abroad programme for them.

We look forward to seeing you in Tokyo.

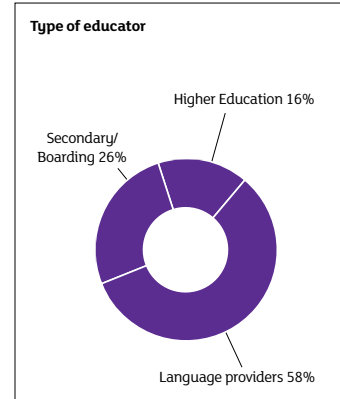
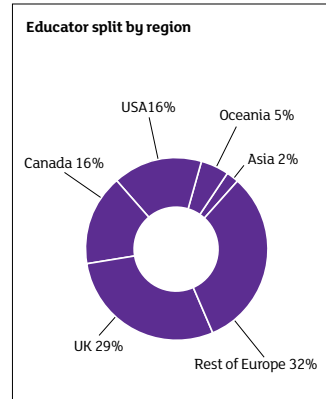
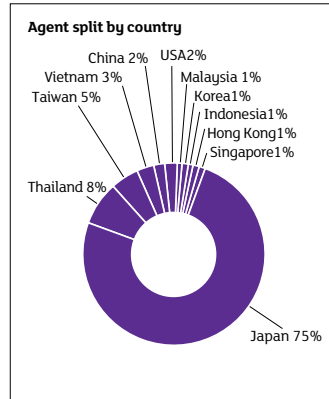
Yasuo Sone, Jaos President, Japan Association of Overseas Studies





### Statistics from ST Alphe Japan 2016

- ▶ 103 agents, 56 educators, 6 service providers
- ▶ 11 different student markets were represented by agents
- ▶ 165 total participants including visitors and directors
- ▶ 42% of delegates were directors



### Prices

Get our best prices by taking advantage of our 3-for-2 offer. We also offer additional discounts off the price below for new schools and members of recognised associations so be sure to mention this when booking.

	Save 15%	Save 5%	Full price
	Pay before April 7th 2017	Pay before August 4th 2017	
Shared table	£2,383	£2,664	£2,804
Full table	£3,185	£3,560	£3,747
Extra person	£1,591	£1,778	£1,872

Prices do not include VAT. VAT is payable only by UK schools.

### Sponsorship opportunities

We are delighted to offer a number of new and exciting sponsorship packages. If you're interested in giving your brand a bit of extra exposure at any of our events, please contact the ST team for more information.

### Participant feedback

"I always like the personal approach of the ST Alphe team. This event is always a yearly highlight."  
*Karl Sammut- Gateway School of English (GSE), Malta*

"The friendliness and co-operative atmosphere among educators and interest shown by agents in what we are offering"  
*Caroline Lewis - Richard Lewis Communications, United Kingdom*

"I have been coming to ST Alphe events for many years, at the conference there is a good mix of new and current agents"  
*Emma Buckley -International House London, United Kingdom*

"One of the highlights is the event is the smallness of it. There is a great mix of small and larger agents"  
*Gaby Huhn - GV Malta, Malta*

It was a fantastic event with really good meetings

Gely Volkman - University of California Irvine, USA

Several good meetings, very productive overall

Rene Driscoll - Burr and Burton Academy, USA

3 FOR 2 OFFER!

Great quality of agents

Steve Howe - Avon Maitland District School Board, Canada

What I like the most about your workshop is it's personal and easy going approach

Dirk van Nieuwenborgh - Liens Languages, United Kingdom