



ST Alphe Korea Information & Statistics

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Contact

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Why ST Alphe Conferences?

- ▶ Meet face-to-face with quality agents from all over the world
- ▶ Save time and money by having all your meetings under one roof
- ▶ Take advantage of our networking events to strengthen and maintain professional relationships
- ▶ Meetings are 30 minutes long and scheduled in advance. Each delegate can schedule up to 35 appointments

Quality time with quality agents

When attending agent conferences, it is important to know that you will be meeting with active and trustworthy agents and this is where ST Alphe Conferences comes in. We do the work for you by running comprehensive checks on all of our agents to ensure that you meet with the best in the business. We only accept recommended agents and all participating agencies must provide four references from schools that they have worked with in the past 12 months. With over twenty years of industry expertise, we pride ourselves on connecting quality educators with quality agents.

Supported by KOSA



Full name of association:

Korea Overseas Study Association

Year established: 87

Number of members: 88

Type of members: Language and Education agents

Association's main role:

To support and develop the opportunity for students to acquire information on education abroad.

Code of practice: yes

Contact details:

Sungho Han

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Dear Educators,

First of all, I would like to express my appreciation to Scott and the StudyTravel team for serving as a bridge between educators and agents for 15 years through ST Alphe Conferences.

With the participation of many quality educators and the best of the Kosa agencies, the ST Alphe Korea Conference has become an international event for exchanging important information, allowing Korean agents to connect to the most appropriate schools for students wanting to study abroad.

This is the 13th ST Alphe Korea, at which Kosa will again hold an AGM, and we are all looking forward to meeting with the top language and high schools, higher educators and vocational colleges from all over the world, which is the best way we can offer our clients the widest range of both traditional and innovative study abroad options.

I hope to influence and progress the global education market in Korea through ST Alphe and we at Kosa expect further collaboration with StudyTravel going forward. Please enjoy the conference.

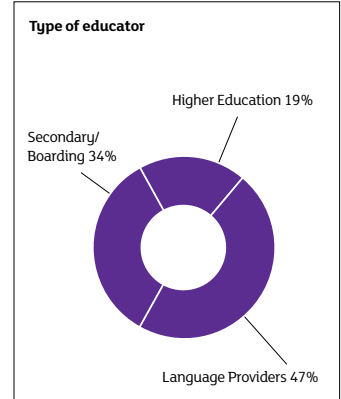
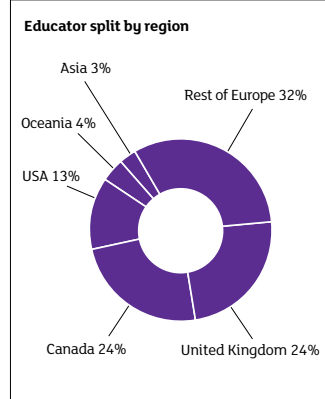
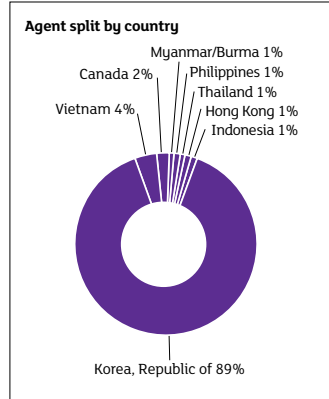
Isaac J. Park, Kosa President





Statistics from ST Alphe Korea 2016

- ▶ 113 agents, 68 educators, 5 service providers
- ▶ 8 different student markets were represented by agents
- ▶ 193 total participants including visitors and directors
- ▶ 49% of delegates were directors



Prices

Get our best prices by taking advantage of our 3-for-2 offer. We also offer additional discounts off the price below for new schools and members of recognised associations so be sure to mention this when booking.

	Save 15%	Save 5%	Full price
	Pay before April 7th 2017	Pay before August 4th 2017	
Shared table	£2,383	£2,664	£2,804
Full table	£3,185	£3,560	£3,747
Extra person	£1,591	£1,778	£1,872

Prices do not include VAT. VAT is payable only by UK schools.

Sponsorship opportunities

We are delighted to offer a number of new and exciting sponsorship packages. If you're interested in giving your brand a bit of extra exposure at any of our events, please contact the ST Team for more information.

Participant feedback

"There was a high quality of agents at the event, all the meetings I had with agents were very strong."
Yassin Boga - University of Calgary, Canada

"I enjoyed meeting new agents, being a small venue was very useful."
Victoria Eastman - Moreton Hall School, United Kingdom

"The conference is a great size, this makes it easy to form relationships with agents. The overall event was well organised and very enjoyable."
Christopher Belcher-Richard Language College, United Kingdom

"A very well organised conference and a beautiful hotel location."
Helena Luong - Westcliff University, USA

As always, friendliness and support from the ST team is excellent

Ciaran McMahon - U Learn English School, Ireland

We made some really good contacts

Tony Burke - OMNI College, Canada

3 FOR 2 OFFER!

Quality of agent meetings and opening of market for high schools

Richard Brande - Educatius, United States

Constantly busy! Great ratio of very reputable agents

Marianne Vaccaro - TLA The Language Academy, USA