

ST Alphe Russia Information & Statistics

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Why ST Alphe Conferences?

- ▶ Meet face-to-face with quality agents from all over the world
- ▶ Save time and money by having all your meetings under one roof
- ▶ Take advantage of our networking events to strengthen and maintain professional relationships
- ▶ Meetings are 30 minutes long and scheduled in advance. Each delegate can schedule up to 35 appointments

Quality time with quality agents

When attending agent conferences, it is important to know that you will be meeting with active and trustworthy agents and this is where ST Alphe Conferences comes in. We do the work for you by running comprehensive checks on all of our agents to ensure that you meet with the best in the business. We only accept recommended agents and all participating agencies must provide four references from schools that they have worked with in the past 12 months. With over twenty years of industry expertise, we pride ourselves on connecting quality educators with quality agents.

Supported by AREA



Full name of association:

AREA - Association of Russian Educational
Advisors

Year established: 2007

Number of members: 27

Code of practice: Yes

Contact: Pavel Antipov

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Dear participants of ST Alphe Russia Conference in St. Petersburg,

Warm greetings on behalf of Association of Russian Educational Advisers (AREA) in the cultural capital of the Russian Federation!

Since 2007, AREA has been uniting leading Russian consulting agencies and fostering a civilized market of educational services on the RF territory. The Association is a reliable partner and strives to provide high-quality informational and marketing resources for international educational institutions interested in Russian students.

We strongly believe that education, one of the most foundational human values, is always above politics. Despite today's complicated political background and economic difficulties, thousands and thousands of Russian students are determined to get an international education and experience that will allow them to be confident about their future. Both federally and regionally, the Russian government is conducting programs designed to support active and talented young people aspiring to obtain a prestigious education in high-ranking foreign universities. Among these programs are some that have operated for several years such as the "Global Education Program", "Algarysh," and others.

With these thoughts in mind, we wish you every measure of success in your work, new reliable partners, bright meetings, and unforgettable impressions not only of the conference, but also of charming Saint Petersburg itself!



Warmest regards,

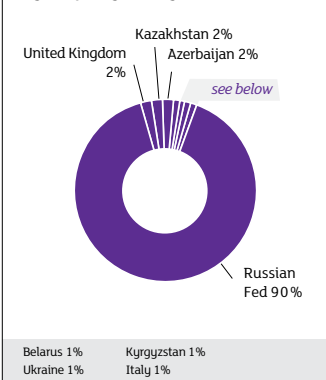
Valentina Ozmidova
AREA, Chairman of the Board,
Geotek College, Director



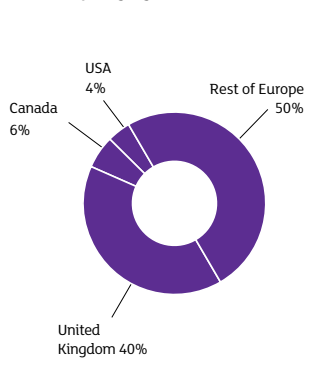
Statistics from ST Alphe Russia 2017

- ▶ 111 agents, 70 educators, 7 service providers
- ▶ 8 different student markets were represented by agents
- ▶ 209 total participants including visitors and directors
- ▶ 46% of delegates were directors

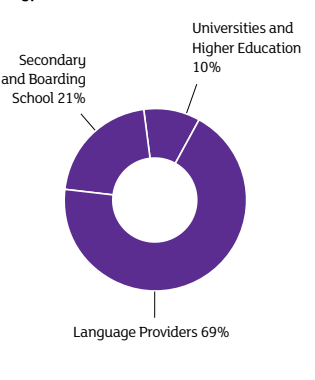
Agent split by country



Educator split by region



Type of educator



Prices

Get our best prices by taking advantage of our 3-for-2 offer. We also offer additional discounts off the price below for new schools and members of recognised associations so be sure to mention this when booking.

| | Save 15% Pay before April 27th 2018 | Save 5% Pay before August 3rd 2018 | Full price |
|--------------|--|---------------------------------------|------------|
| Shared table | £2,383 | £2,664 | £2,804 |
| Full table | £3,185 | £3,560 | £3,747 |
| Extra person | £1,591 | £1,778 | £1,872 |

Prices do not include VAT. VAT is payable only by UK schools.

Sponsorship opportunities

We are delighted to offer a number of new and exciting sponsorship packages. If you're interested in giving your brand a bit of extra exposure at any of our events, please contact the ST team for more information.

Participant feedback

"Thank you for a great event we will hopefully see you again soon"

Danny May - Studypay, UK

"We would ALL recommend any ST Alphe conferences, agent content was excellent with alot of main decision makers attending. As a long-time supporter of Alphe we book 2 for 3 every year"

Kieron Mahon- Active Learning Language Learning, Ireland

"The staff are fantastic as well as the fabulous owners, It was a very nice experience overall"

Malvina Rapko- Saskatoon Public Schools, Canada

"Location and facilities all great as always, very nice meetings with the agencies!"

Katharina Gerth- Atlas Language School, Ireland

Professional,
great
organisation

Ada Djumic- International Summer
Camps, Switzerland

Beautiful city,
nice venue
and very well
organised

Jamie Brailsford- UK Language courses, UK

**3 FOR 2
OFFER!**

Thanks to you all,
always a great
time

Massimo Plaja - Studioitalia, Italy

Always a pleasure
professional staff
and a selection of
good agencies

Philippe minereau- Saint Dennis
International School, France